Form No. INC-33

e-MOA (e-Memorandum of Association)
[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013)]

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Form language

(•) English ( ) Hindi

Refer instruction kit for filing the form

*All fields marked in * are mandatory*

*** Table applicable to company as notified under schedule I of the Companies Act, 2013**

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES
B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL
C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL
D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL
E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

AROGYA JEEVANDEEP MARKETING PRIVATE LIMITED

2 The registered office of the company will be situated in the State of

Chattisgarh

3 (a) The objects to be pursued by the company on its incorporation are:

1. To manufacture, process, pack, repack, label, importers, exporters, traders, buyers, sellers, distributors, stockists, retailers, C&F agents, and suppliers of all kinds of Ayurvedic, herbal medicine and wellness products.
2. To carry on the business of Direct Selling and Multi-Level Marketing in India and abroad, on principal-to-principal basis, for marketing, distribution and sale of FMCG products, Ayurvedic and Herbal medicines, health supplements, food products, grocery, agriculture products, organic products, personal care, home care and garments through a network of direct sellers, distributors and to appoint, train and manage such direct sellers.

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

(1) To do all or any of the acts or things as mentioned in the main objects either as principals, contractors or otherwise and either alone or in conjunction with others.
(2) To remunerate any firm,

person or body corporate rendering services to the Company, including without limitation, in relation to the promotion or formation of the Company, either by cash payment or by allotment to him or them of shares and securities of the Company as paid - up in full or in part or otherwise.
(3) To pay all costs, charges and expenses incurred or sustained in or about the formation, registration, promotion, incorporation, establishment and advertisement of the Company or which the Company shall consider to be preliminary including contracts entered into by the Company.
(4) To enter into contracts or arrangements or other dealings for more efficient conduct of the business of the Company or any part thereof and also to enter into any arrangement with any Government or Authorities or any persons or companies that may seem conducive to the main objects of the Company.
(5) To buy, sell, repair, alter, improve, exchange, let on hire, import, export and deal in all works, plant, machinery, tools, appliances, apparatus, products, materials, substances, articles and things capable of being used in any business which the Company is competent to carry on, or which may be required by any customer or person having dealings with the Company or which may seem capable of being profitably dealt with in connection therewith and to manufacture, experiment with, render marketable and otherwise deal in all products and services incidental to any of the businesses carried on by the Company.
(6) To lease, sub- lease, hire, purchase, license or otherwise acquire and/or sell, dispose of, construct, alter, modify, develop or otherwise deal in any properties, factories, shades, offices , guest houses, employee

accommodation, godowns, warehouses, or other structures for housing and carrying on the businesses of the Company or for its employees, clients or other persons or for any other persons or for any other purpose as the Board of Directors may think expedient for the benefit of the Company.
(7) To enter into, undertake and execute contracts or other arrangements with any parties for any transactions, including the provision and supply or use of materials, machinery, equipment, articles or other products and/or services necessary for or otherwise required for or incidental to carrying out the objectives of the Company.
(8) To recruit, train and develop a pool of technical, managerial and administrative personnel including staff, employees, agents, for the Company or any subsidiary, affiliate or group companies or any other company, firm or other person, particularly where such companies, firms or persons are engaged in any business related to the business of the Company.
(9) To employ, engage, appoint, retain or otherwise procure, suspend or terminate the services of professionals, consultants, engineers, design consultants, technicians, legal and financial advisors, or other experts and to imbibe innovation and modern management techniques in the functioning and businesses of the Company.
(10) To retrench, lay- off, suspend, terminate the appointment of or dismiss executives, managers, assistants, support staff and other employees and to remunerate them at such rates as may be thought fit.
(11) To adopt such means of making known the articles, goods, products, appliances manufactured or dealt in or processes and services provided

by, or at the disposal of the Company, as well as properties, assets and effects of the Company as may seem expedient,in particular by advertising in the press and through billboards, hoardings, motion pictures, by broadcasting, telecasting or bypublication of books, periodicals and any other material convenient to the Company, by participating in trade fairs, exhibitions and bygranting prizes, rewards and donations.

(12) To acquire, and possess the whole or part of the business assets, property, goodwill, rights and liabilities of any persons, society, association or company carrying on any business.

(13) To appoint dealers, sub-dealers, agents, sub-agents, distributors, sole selling agents, sole concessionaries, either in India or any place in India, for the efficient conduct of the business of the Company, and remunerate them for their services.

(14) To take and/or provide discounts or to approve other terms of payment or credit in relation to any sums owing to or due from the Company and to impose or agree to pay any interest thereon or to write off any such sums or parts thereof.

(15) To pay for any property or rights acquired, either in cash, against debentures, or in fully or partly paid shares, or by the issue of securities, or by providing services and generally in such terms as may be determined and agreed upon.

(16) To carry on research and development activities on all aspects related to the business and objects of the Company.

(17) To undertake all types of technical, economic, and financial investigations and aid or assist or enter into partnership with any institution, university, company, partnership , firm or person or persons conducting such research or study and to subsidize , endow and assist

workshops, libraries, meetings, lectures, and conferences and do such other acts to generally encourage, promote and reward studies, researches, investigations, experiments, tests and inventions of any kind that may be considered to assist any of the businesses of the Company.
(18) To identify projects, project ideas, to prepare profiles, project reports, and undertake market research, feasibility studies, pre-investment studies and investigation of industries on a micro and/or macro level and to render appropriate services, to identify scope and potential for economic and industrial development in any particular geographical area or location whether in India or abroad.
(19) To acquire from any person, firm or body corporate, whether in India or elsewhere, technical information, know - how, processes, engineering, manufacturing and operating data, plans, lay- outs and blue-prints useful for the design,manufacture, erection and operation of plant and machinery, required for any of the businesses of the Company and to pay remuneration thereof in any currency by way of lump-sum or installments or fees or royalties.
(20) To develop and/or furnish to any person, firm or body corporate whether in India or elsewhere, technical information, knowhow, processes, engineering, manufacturing and operating data, plans, lay- outs and blue- prints useful for the design, manufacture, erection and operation of plant and machinery, required for any of the businesses of the Company and to obtain remuneration thereof in any currency by way of lump-sum or instalments or fees or royalties or through any other arrangement.
(21) To apply for, purchase, or otherwise acquire, protect or

prolong any patent, design, concessions, trademarks, copyrights and the like, conferring an exclusive or non-exclusive or limited right of use, or any secret or other information and/or systems, processes of the Company or which the Company may develop or acquire or propose to develop or acquire.
(22) To apply for, purchase or otherwise acquire brand names/service marks for the products manufactured and the services rendered by the Company, from any company, f irm, or other person anywhere in the world, particularly international brand names/ service marks of the Company?s holding or group companies.
(23) To expend money for improving or seeking to improve any patents, rights, inventions, discoveries, or information and/or systems, processes of the Company or which the Company may develop or may acquire or propose to develop or acquire.
(24) To use, exercise, develop, sell, assign, grant licenses or otherwise turn to account the property, rights and information so acquired.
(25) To establish and maintain or procure the establishment and maintenance of any non-contributory or contributory pension, superannuation, provident, welfare and education funds and trusts for the benefit of any person who is or was at any time in the employment or service of the Company or any subsidiary or affiliate of the Company, or who is or was at any time a director of the Company or of any such other company as aforesaid and the spouse, family and dependants of any such person.
26) To provide for the welfare of employees or ex-employees of the Company and their spouses or the dependants of such persons by grant of money, pensions, allowances, bonus or

other payments or by contributing to other associations, institutions, funds or trusts and by providing or subscribing or contributing towards places of instruction and recreation, hospitals and dispensaries, medical and other assistance as the Company may think fit.
(27) To purchase, hire or use all kinds of vehicles including cars, heavy transport vehicles, and aircraft, for the purpose of transportation of equipment, materials, employees and managerial personnel or for any other purpose.
(28) To acquire and hold one or more memberships or membership privileges in stock/security exchanges, commodity exchanges, clearing houses in any other trade or service associations which memberships, or membership privileges are likely in any manner to facilitate the conduct of the Company?s business.
(29) To purchase, take on lease, exchange, mortgage, charge, hypothecate, encumber, hire or otherwise acquire or dispose of any moveable or immoveable property including lands, buildings, and flats of any description in India or elsewhere.
(30) To purchase, take on lease, exchange, mortgage, charge, hypothecate, encumber, or otherwise acquire or dispose of any other rights and privileges which the Company may think fit, and in particular of shares, debentures, or securities of any other company and to give any warranties in connection therewith as the Company shall think fit.
(31) To deal in, sell, mortgage, let out or otherwise dispose of the businesses, undertaking or all or any of the property and assets for the time being of the Company, or any part thereof, for such consideration and on such terms, as the Company thinks fit, particularly for shares,

debentures, or securities of any other company and to give any warranties in connection therewith as the Company shall think fit.
(32) To promote, invest or assist any companies for the purpose of acquiring all or any of the property, rights and liabilities of such companies, which may seem beneficial to the Company.
(33) To enter into joint venture, partnership, or any other arrangement for joint working in business, sharing profits or for co-operation or for mutual assistance or form, promote, subsidize and assist companies and partnerships of all kinds with any person, firm or company or to acquire or carry on any other business (whether manufacturing or otherwise) auxiliary to the business of the Company or connected therewith or which may seem to the Company capable of being conveniently carried on in connection with the above, or calculated directly or indirectly to enhance the value of or render more profitable any of the Company?s property or to amalgamate with any person, firm or company carrying on or about to carry on any business or transaction included in the objects of the Company or any other similar business, in India or abroad.
34. To borrow or raise or secure the payment of money or to receive money at interest for any of the purposes of the company subjected to Section 73 and 179 of companies act, 2013 and at such times and in such manner as may be thought fit and in particular by the issue of debentures or debenture stock perpetual or otherwise, including debentures or debenture stock convertible in to shares of this or any other company, or perpetual annuities and for security of any such monies so borrowed, raised or received, or of any such debentures or debenture stock so issued to mortgage , pledge or

charged the whole or any part of the property, assets, or revenue and profits of the company present or future including its uncalled capital by special assignments or otherwise or to transfer or convey the same absolutely or in trust, and to give the lenders power of sale and other powers as may seem expedient, and to purchase, redeem or pay off any such securities.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among themselves), such amount as may be required, not exceeding * [ ] rupees.

(iii) The share capital of the company is [400000] rupees, divided into

40000	Equity Share	Shares of	10	Rupees each	

6

☑ We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

☐ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

☐ We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	***Name, Address, Description and Occupation**	**DIN / PAN / Passport number**	**No. of shares taken**	**DSC**	**Dated**
1	CHHAYA MOURE D/O NANDAU MOURE, OCCUPATION: HOUSE WIFE ,Basant Paara,Kotmi,Janjgir , Champa, Chhattisgarh 495692 India	C*D*M*1*2*	28000 Equity,0 Preferenc	CHHAYA MOURE Digitally signed by CHHAYA MOURE Date: 2026.09.27 14:50:23 +05'30'	27/09/2026
2	DEV KUMAR PATEL S/o Jaimangal Prasad Patel, Occupation: business, Address- House No.464,Ward No.16, Chhattisgarh 495692 India	B*F*P*7*3*	6000 Equity,0 Preference	DEV KUMAR PATEL Digitally signed by DEV KUMAR PATEL Date: 2026.09.27 14:55:18 +05'30'	27/09/2026
3	PANNA LAL AZAD, S/o Goukaran Azad, Occupation: Business, Address- H. NO 469, WARD NO16, KOTMI ,Chandrapur Chhattisgarh 495692 India	C*L*A*7*0*	6000 Equity,0 Preference	PANNA LAL AZAD Digitally signed by PANNA LAL AZAD Date: 2026.09.27 14:58:18 +05'30'	27/09/2026
Total shares taken			40000 Equity,0 Preference		

Signed before me					
Membership type of the witness ***(ACA/FCA/ACS/FCS/ACMA/FCMA)***	***Name of the witness**	***Address, Description and Occupation**	**DIN / PAN / Passport number / Membership number**	**DSC**	**Dated**
ACS	DIMPLE KHANDELWAL	D/O JAGDISH PRASAD KHANDELWAL, OCCUPATION- PROFESSIONAL, ADDRESS- A1-801, HIGHPARK, SHANKAR NAGAR, RAIPUR, C.G-492007	1*0*6	DIMPLE KHANDELWAL Digitally signed by DIMPLE KHANDELWAL Date: 2026.09.27 15:24:17 +05'30'	27/09/2026

7 Shri / Smt _____ _____ Of _____ resident of _____ aged _____ years shall be the nominee in the event of death of the sole member.